



For Immediate Release

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Asian Cultural Festival to take place at Heritage Towers

"Journey through Asia without ever leaving your home"

Doylestown, Pa., November 5, 2008- Today, Wesley Enhanced Living at Heritage Towers kicks off a week-long Asian cultural festival.

The event will open with a culinary peek into India, where Chef Robert Ivey will cook up a dish of sweet rice. Residents will enjoy a tasty sampling after the presentation.

On Thursday, November 6 at 1:00 p.m., Steve Abrams, a professional puppeteer will put on a show introducing residents to the traditional dance and drama of India, Indonesia and Japan.

Residents will enjoy the rich and historical Japanese Tea Ceremony on Monday, November 10 at 10:00 a.m. and 11:30 p.m.

Finally, on Wednesday, November 12 at 1:00 p.m. Chef Ivey will take to the kitchen again to prepare a culinary peek into China. He will cook Moo Goo Gai Pan, a Cantonese specialty.

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“Wesley Enhanced Living at Heritage Towers strives to bring diverse cultural experiences to Doylestown residents,” said Jeff Petty, President and CEO of Wesley Enhanced Living. “We are pleased to host this special week exploring the traditions of Asia.”

The Asian Cultural Festival will begin at Wesley Enhanced Living at Heritage Towers at 1:00 p.m. For more information contact Holly Mantle at 215-825-9633 or hmantle@levlane.com.

About Wesley Enhanced Living (WEL)

Wesley Enhanced Living (WEL) continuing care retirement communities are non-profit, non-denominational living environments with a mission to deliver a purposeful life to residents. Serving over 1,000, with more than 600 employees throughout Pennsylvania, Wesley Enhanced Living communities at Heritage Towers, Maple Village, Pilgrim Gardens, Evangelical Manor and Chestnut Hill Manor provide various combinations of independent living, personal care services, dementia care, and skilled nursing services. The organization also manages two HUD subsidized housing facilities for seniors, Meadow House and Manor Glen, in the Philadelphia region. Wesley Enhanced Living is headquartered in Southampton, Pennsylvania. For more information, call: 215.354.0565, or visit www.wel.org.

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