

MEDIA ALERT

Groundbreaking to Revitalize Evangelical Manor

What: ***Groundbreaking Ceremony for Wesley Enhanced Living (WEL) at Evangelical Manor.***

Business leaders and WEL staff and residents will participate in a groundbreaking ceremony to celebrate the revitalization of WEL's Continuing Care Retirement Community (CCRC) Evangelical Manor. As the baby boomers prepare for retirement, WEL understands their desire for modern living units and their eagerness to continue enriching their lives.

WEL has already raised \$2.1 million and plans to raise \$1 million more with the help of the Northeast Philadelphia community. The speakers at the groundbreaking will discuss why the renovations are important what positive changes they will bring to Northeast Philadelphia.

There will also be a photo opportunity of participants breaking down a wall and getting the renovations underway.

Who: --Jeff Petty, CEO of The Wesley Enhanced Living Foundation
--Al Taubenberger, President of the Greater Northeast Philadelphia Chamber of Commerce
--Stroud Curran, Board Chair at WEL
--Joyce Lenhardt, Architect
--Representative from Citizens Bank
--Senator Mike Stack, Pennsylvania Senate
--Eleanor Shull, President of Resident Council
--Martin Levingood, Minister at Evangelical Manor

Where: **Wesley Enhanced Living at Evangelical Manor**
8401 Roosevelt Boulevard, Philadelphia, PA 19152

When: **Wednesday October 22, 9:00- 10:30 a.m.**

Day Of Contact: Holly Mantle at 215-704-6234 or hmantle@levlane.com

About Wesley Enhanced Living (WEL)

Wesley Enhanced Living (WEL) continuing care retirement communities are non-profit, non-denominational living environments with a mission to deliver a purposeful life to residents. Serving over 1,000, with more than 600 employees throughout Pennsylvania, Wesley Enhanced Living communities at Heritage Towers, Maple Village, Pilgrim Gardens, Evangelical Manor and Chestnut Hill Manor provide various combinations of independent living, personal care services, dementia care, and skilled nursing services. The organization also manages two HUD subsidized housing facilities for seniors, Meadow House and Manor Glen, in the Philadelphia region. Wesley Enhanced Living is headquartered in Southampton, Pennsylvania. For more information, call: 215.354.0565, or visit www.WEL.org.